

# STRATEGIC PLANNING & PERFORMANCE MANAGEMENT

## REGISTRATION

To participate in this programme, kindly complete the registration and send to:

**Programme Director**  
InterAfrica Group

Please make copies of this form for additional delegates

Title(Mr,Ms,Mrs, Dr,etc).....First Name.....

Surname.....Position/Job Title.....

Organisation.....

Address.....

City.....Postcode.....Country.....

Telephone.....Fax.....

Cell No.....e-mail.....

A receipt and joining instructions will be sent to you acknowledging registration details.

**PARTICIPATION FEE:** US\$1,995.00 / ZAR19,995.00 per participant

This covers:

- Participation in the programme
- All documents, instruction and written materials
- Lunch & Refreshments

### Hotel Accommodation

Fees do not include hotel accommodations, airline tickets etc. For assistance, kindly contact the programme director for a list of hotels.

**PAYMENT:** By Bank Transfer

### BANK DETAILS

|                 |                                                                              |
|-----------------|------------------------------------------------------------------------------|
| Bank:           | First National Bank                                                          |
| Branch:         | Western Gauteng IBC                                                          |
| Address:        | Cnr. Main Avenue & Republic Road, Randburg, 2194<br>Republic of South Africa |
| Account Number: | 0158194                                                                      |
| Branch Code:    | 201-219                                                                      |
| Swift:          | FIRNZAJJ                                                                     |
| Account Name:   | InterAfrica Consulting                                                       |

*For further information, kindly contact:*

|                |                                      |
|----------------|--------------------------------------|
|                | <b>Danny</b>                         |
| <b>Tel:</b>    | +27 76 378 7015                      |
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| <b>e-mail:</b> | programmes@interafricaconsulting.com |



# STRATEGIC PLANNING & PERFORMANCE MANAGEMENT

## DATE

19 - 23 May 2014

## VENUE

Funisa Centre  
427 Fir Avenue,  
Ferndale, Randburg,  
Johannesburg,  
South Africa



**InterAfrica Group**  
Consulting • Research • Training • Conferences

## OVERVIEW

In a world of rapid change, it is becoming imperative for management to think strategically (plan for the future). And since the rate of change seems to be escalating, the importance of strategic planning continues to grow.

Strategic planning is a dynamic process of continuously looking at your current situation and plotting your next move. This requires a solid understanding of the organization as well as an understanding about the environment that the organization operates in

Strategic Planning attempts to answer a very fundamental question: Where do we want to be one year from now, two years from now, three years from now, etc.? The best organizations are always engaged in some form of strategic planning.

It is less about future decisions than about the future impact and consequences of today's decisions.

This programme is designed to help participants examine the necessities of today and tomorrow in light of their organization's goals and capabilities. And it lets organizations update their goals and identify new capabilities they may need to be on board, tying strategic goals to a strategic management plan and goal setting.

It will combine proven-by-practice methods with new insights and ideas from a wide range of current strategic thinking. Participants learn by doing and gain a wider perspective of management practice through practice exercises and case applications

### Programme Objectives

- To expose private and public sector managers to the latest developments in Strategic Planning and Performance Management
- To enhance their knowledge, understanding and skills in accordance with modern principles and processes in Strategic Planning, Monitoring & Evaluation
- To provide an opportunity to broaden and extend their understanding of organisational strategy in the creation of stakeholder value, and;
- To gain insight into the interaction between leadership, Strategy and culture in developing the effective organisation

### Who Should Attend:

- Members of the Executive Management Team
- Corporate Planners
- Heads of Departments
- Line Managers
- Operations Managers,
- Administrative Officers and Managers
- Quality Managers,
- Project Managers,
- Managers involved in Policy formulation and/or implementation

**Participation Fee:** US\$1,995.00 / ZAR19,995.00 per participant

## PROGRAMME OUTLINE

- EVOLUTION OF STRATEGIC PLANNING IN MANAGEMENT
- STRATEGIC PLANNING PRINCIPLES & PROCESS OVERVIEW
- MARKET & MACRO-ENVIRONMENTAL TRENDS THAT ARE SHAPING THE LANDSCAPE AND THEIR IMPACT ON THE ORGANISATION
- ALIGNING GOALS, STRATEGY & PERFORMANCE
- DEVELOPING AN INTEGRATED APPROACH TO PERFORMANCE MANAGEMENT
- PERFORMANCE MONITORING & EVALUATING
- BALANCED SCORECARD: Linking Strategic Planning To Measurement & Communication
- MANAGING RISK AT THE STRATEGIC LEVEL
- STRATEGY IMPLEMENTATION & PUTTING STRATEGIC MANAGEMENT INTO PRACTICE
- LINKING PERFORMANCE MANAGEMENT TO ORGANISATIONAL STRATEGY
- DEVELOPING AN INTEGRATED APPROACH TO STRATEGY & PERFORMANCE MANAGEMENT

### FACULTY

This programme is delivered by a diverse and experienced team of senior faculty in performance management, strategic planning and human resources development.

All of our faculty are active professionals and consultants who are able to bridge theory and practice



### About InterAfrica Group

The InterAfrica Group specializes in helping private and public sector organisations measurably improve individual and organizational performance. Our comprehensive approach to helping organisations achieve results integrates consulting, research, strategic communication and affiliate capabilities with training and conferences to help you identify, address and measure all of the influences within your organisation that impact your success.

Our vision is to motivate people to deliver great service and achieve great results through organisational effectiveness and corporate culture. Our goal is to help you develop employees at all levels who demonstrate accountability and responsibility, and have an unequalled proficiency in working together to achieve organisational goals and objectives.